

12/31/2018

招股概略

中國天瑞汽車內飾件有限公司(6162 HK)

發行數據

集資額: 125 百萬港元 – 155 百萬港元

發售股份數目: 500 百萬股

價格: 0.25 港元 - 0.31 港元

每手股數: 8,000

入場費:2,504.99 港元歴史市盈率:12.6 倍 – 15.7 倍毎股有形資產淨值:0.11 港元 – 0.12 港元

市值(招股後): 500 百萬港元 - 620 百萬港元

招股開始: 2018年12月31日

招股截止: 2019年1月04日中午12時

上市:2019年1月15日保薦人:創陞融資有限公司

12月31日止年度	人民幣千元	按年變動
收入		
2016年	120,897	27.1%
2017年	241,659	99.9%
公司權益股東應佔年內/期內溢利		
2016年	24,981	20.5%
2017年	35 055	40.3%

背景

- 集團是中國領先的重型卡車內飾產品製造商之一。
- 根據弗若斯特沙利文報告,按重型卡車內飾產品的銷售額計,集團乃中國西北最大的重型卡車內飾產品製造商(2017年市場份額達62.7%)及中國的第三大製造商(2017年市場份額達10.8%)。
- 集團的產品主要包括重型卡車或乘用車安裝用的各類汽車內飾零部件,其次包括外飾零部件。
- 集團生產過程的質量管理體系符合 ISO/TS 16949 標準的要求,該標準在汽車相關產品的設計、開發及生產方面獲得國際認可。

業務策略及未來計劃

- 提高生產能力、產品質量及效率;
- 擴充研發中心,提升產品開發能力及技術;
- 提升市場滲透率,擴大產品供應;
- 透過設立新辦事處和倉庫以及加強客戶服務來增加集團於中國西北及其周邊地區的市場份額;及
- 優化及升級資訊系統。

競爭優勢

- 中國西北最大的重型卡車內飾零部件製造商,佔據市場領先地位;
- 戰略位置使集團能接觸許多汽車整車廠,享受陝西省西安市的優惠政策以及把握中國西北區域市場增長所帶來的機會;
- 研發能力讓集團能夠為客戶設計及開發新產品,並與客戶建立穩固關係;
- 生產能力可讓集團向客戶提供廣泛的產品;
- 質量控制體系符合保持產品質量及配套服務的國際公認標準;及



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經驗豐富且敬業奉獻的高級管理層團隊。

主要風險

- 與集團主要客戶有關的任何業務減少或流失可能對集團的業務、財務狀況及經營業績產生重大不利影響;
- 集團倚賴於汽車內飾產品行業享有的聲譽,而負面宣傳可能會對集團的聲譽造成不利影響;
- 集團可能無法維持其於往續記錄期間實現的收入及盈利能力增長;
- 集團從透過競標獲頒授的合約獲得收入,其無法保證於現有合約屆滿時可成功續期或獲得新合約;
- 製造集團產品所使用的原材料的任何重大短缺或價格上漲可能對經營、利潤率及盈利能力造成重大不利影響;及
- 人工成本增加及勞工短缺可能對經營、利潤率及盈利能力造成重大不利影響。

股息政策

無固定股息政策。

所得款項用途

	(百萬港元)	比重 (%)
將用於提高生產能力及產量	41.1	42.3%
將用於部分償還銀行貸款	17.0	17.5%
將用於提高研發能力,包括產品開發能力及生產技術	14.1	14.5%
將用於改善及擴大產品供應	10.5	10.8%
將用於設立新辦事處及倉庫,包括聘用新的銷售人員以及優化及升級資 訊系統	4.6	4.8%
將用作集團的一般營運資金	9.8	10.1%
	97.1	100.0%



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